



The Audible Release

We Appreciate You....

By Addison Ozakyol, D.C. ATC. CSCS



See you
Oct 5th at
our annual
Golf Tournament!



FCA Friday PAC Reception



VISIT US ONLINE AT PCCSCHIRO.ORG

General dinner meeting Sept 26th upstairs Marriott & see pg-12 for article on cloud-based EHR
Oct 24th is joint PCCS-HCCS meeting upstairs Marriott; 1 week earlier than regular meetings, Happy Halloween!
Oct 5th is Annual Golf Tournament & Fundraiser at Bardmoor Golf & Tennis Club; see pg-2



Sponsor Opportunities For the 28th Annual Golf Tournament


Bardmoor Golf & Tennis Club – Thursday October 5, 2023

Company: _____ Contact Person: _____

Telephone: _____ Fax: _____ email: _____

Address: _____ City: _____ Zip: _____

CHECK ALL THAT APPLY:



**COME OUT ON
OCTOBER 5TH
AT 1:00PM**

SHOT GUN START AT
1:00PM

REGISTRATION:
11:30-12:50PM

BOX LUNCH PROVIDED

BUFFET DINNER &
RAFFLE TO FOLLOW

- ___ Corporate Sponsor \$ 975
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- ___ Contest Sponsor \$ 325 each
- Closest to the Pin: ___ Men's ___ Women's ___ All
- Longest Drive ___ Men's ___ Women's
- ___ Gift Certificate / Raffle Prize Details: _____

GOLFERS: (first and last names

Company Representative Signature

Date

Complete form, sign and fax to (727) 384-6158 or email: ed@pccschiro.org

An invoice will be faxed/emailed to the contact person listed above.

For questions please contact:

Dr. Thomas Hughes (727) 341-1234 or Cynthia Gramberg at (727) 657-9422

Congratulations Dr. Roberts on 2023 Convention Honoree



“For Outstanding Service to the Chiropractic Profession in Florida, Your Community and Fellow Citizens”

In recognition of his contributions and dedication to his profession, Dr. Roberts has received numerous honors and awards. Notably, in 2021, he was bestowed with the Chiropractor of the Year Award by both the Florida Chiropractic Association and the Pinellas County Chiropractic Society.

Governor DeSantis appointed Dr. Roberts to the Florida Department of Health Board of Chiropractic Medicine in July 2021 and has since been reappointed for the next 4 years. This appointment reflects his esteemed reputation and expertise, as he continues to contribute to the advancement of chiropractic healthcare in Florida.

“For Outstanding Service to the Chiropractic Profession in Florida, Your Community and Fellow Citizens”



THE RADIOLOGIST'S VIEW



DOCUMENTATION IN DIAGNOSTIC IMAGING

There is an increasing drive in our profession to improve documentation. Over the years it has responded well and has come a long way in developing good habits in recording clinical records. But, when it comes to diagnostic imaging, not much thought is given to the importance and necessity of documentation. There are four stages to this documentation process. The stages are as follows: Clinical notes, images, requisitions and reports.

Clinical Notes – This is perhaps the most familiar stage. It consists of all the documentation pertaining to the patient, including intake forms, history, exam and related reports. The decision to perform or not to perform diagnostic imaging on a patient is based on the results contained in the documentation and the importance of the information that might be gained by the images. The documentation must lead to a clinical question that can only be answered by some form of diagnostic imaging. The documentation needs to be clear enough that a third-party physician reviewing the file would come to the same conclusion. The physician also needs to have sufficient understanding of the available diagnostic imaging modalities so the correct procedure is ordered to answer the clinical question.

Diagnostic Images – Although not generally thought of as documentation, diagnostic images are a finite, objective record of the patient's physical status at a point in time. The quality of the images equates to the quality of the documentation found in the clinical notes. That is, the lower the quality, the lower the clinical information gained from performing the study. This is true for x-rays, MRI, CT or any diagnostic image. The total value of diagnostic images is a combination of the image quality and the accuracy of the interpretation. In other words, can the images answer the clinical question?

Requisition Forms – Whether you send patients to an imaging center for plain x-rays or advanced imaging, a requisition form or script is required in order for the center to perform the ordered study. The form becomes a permanent part of the patient's file and needs to be treated as such. This is a critical piece of information for the reading radiologist as it not only contains the demographic information, but the clinical question. For example, "How severe is the ACL tear?" or "What is compromising the right C6 nerve?". Improper requisitions may contain incomplete demographic information or no clinical information, such as "MVA, rule out disc herniation". In all cases of trauma, the radiologist needs to know the mechanism of injury.

Reports – The ultimate goal of any imaging procedure is the information that it provides, not the procedure itself. An x-ray image has no value until it is properly and accurately interpreted and the results of that interpretation are concisely reported. According to the Florida Administrative Code an x-ray report is required on images that you perform. After all, if you bill a global fee, you are billing for the technical component and the report. This report is a critical form of documentation and needs to be in the patient's file. In addition, there is specific information that needs to be included in the report, such as demographics, description of images provided, findings and conclusion or impression. The report must address the clinical question.

The importance of documentation cannot be underestimated. It is necessary in order to provide a permanent record of the patient encounter and to create a pathway for establishing a diagnosis, treatment plan and prognosis as well as recording objective and subjective changes. Documentation is required by third party payers and to create legal records, especially in cases of injury. Documentation in diagnostic imaging is a critical component of this requirement.

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The Audible Release
is published 10 times per year
and unlimited downloads available online.

Editors:
Dr. Jen Gantzer
Dr. Autumn Burns

The Audible Release provides news and information that is both educational and informative to the chiropractors and their associates in the Pinellas County area.

Society news, staff changes, personal announcements, photos and success stories are welcome. Articles about chiropractic procedures and issues concerning the practice of chiropractic should be submitted to the editor. Advertising inquires should be made to the publisher or visit us online at www.pccschiro.org

The deadline for ads and articles is the 7th of every month.

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Executive Director

Cynthia Gramberg

P.O. Box 7515, Seminole, FL, 33775-7515

email: ed@pccschiro.org

Calendar of Events

Monthly Dinner Meetings

Join us In-Person

Last Tuesday of the Month

www.pccschiro.org/annual-calendar

Returning to The Marriott

Marriott Upstairs

12600 Roosevelt Blvd. N
St. Petersburg, FL 33716

6:30-8:30 pm

Dinner/Speaker at 7 pm

Please RSVP to Evite for dinner attendance

September

26th-General Meeting

Location: Mariott Upstairs

12600 Roosevelt Blvd N., St Petersburg, FL 33716

Speaker: Dr Terry Sandman

Topic: Demesmin & Dover

Property Insurance Updates

October

5th - Annual Golf Tournament

Location: Barmoor Golf & Tennis Club

8001 Cumberland Rd., Seminols, FL 33777

24th-General Meeting

Location: Mariott Upstairs

12600 Roosevelt Blvd N., St Petersburg, FL 33716

Speaker: Joint PCCS-HCCS Meeting

November

NO GENERAL MEETING

Holiday Party early December TBA

September Board meeting 12th 12:30pm Zoom

October Board meeting 10th 12:30pm Zoom

PCCS PAID MEMBERS 2023

“Thank you to the chiropractors below that are supporting the PCCS and PAC in 2023”
See page 14 for the 2023 Membership Application

Names listed in BOLD have donated to the PAC
Political Action Committee

And are additionally recognized on the member directory with a “PAC Star”

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Welcome 2023

New Members

Krista Burns D.C.

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Chris Slininger, D.C.

Eric Springer, D.C.

Jade Woodruff, D.C.

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Akumin	9
Saint Pete MRI.....	8
Susanti Chowdhury, M.D.	8
Tampa Bay Imaging	10
Thomas Boland, MD, DMD	10

PCCS Survey for Holiday Party

Seeking member feedback for 2023's December Holiday Party; please pick one.
We've had excellent events at all options and we're seeking YOUR opinions!

December Holiday Party location options

- Outdoor rooftop/poolside/patio
- Indoor Casino Night



PCCS members... we want to hear from YOU!

Cast your vote today!

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The PCCS Board of Directors wants to express our appreciation and thanks for all the support that these sponsors have extended to the Chiropractic Profession.

Embracing Cloud-Based Electronic Healthcare Record Systems

In the modern age of healthcare, the transition from paper-based patient records to Electronic Health Records (EHRs) has become a necessity. As someone who recently acquired a chiropractic practice, I was faced with the pivotal decision of choosing between a traditional server-based EHR system and the more contemporary cloud-based EHR solution. After careful consideration, I concluded that embracing a cloud-based EHR was the superior choice for our practice. This decision was driven by a multitude of compelling reasons that highlight the transformative potential of cloud technology in healthcare.

Accessibility and Mobility:

In the rapidly evolving healthcare landscape, accessibility to patient data is of paramount importance. Cloud-based Electronic Health Records (EHRs) offer a distinct advantage in this regard. Unlike server-based systems, which often confine healthcare providers to the physical location of their servers or necessitate the maintenance of a remote computer in an "always on" state for remote access, cloud-based EHRs eliminate these limitations. This reduction in security risks enables secure access from anywhere with an internet connection, empowering healthcare professionals to make informed decisions and provide patient care not only within the confines of the office but also from the comfort of their homes or while on the go.

Scalability:

Chiropractic practices are not static entities; they grow, evolve, and adapt to meet the ever-changing needs of patients. Cloud-based EHRs offer unparalleled scalability. Unlike server-based systems that require substantial investments in additional hardware and infrastructure when expanding, cloud solutions seamlessly accommodate the growth of patient databases and practice requirements. The cloud's elastic capacity ensures that as a practice expands, its EHR system grows with it.

Cost-Efficiency:

Traditional server-based EHRs come with substantial upfront costs, including server hardware, infrastructure, and IT personnel to manage and maintain the servers. On the contrary, cloud-based EHRs eliminate these capital expenditures. Instead, practices pay a predictable monthly or annual subscription fee that often covers ongoing maintenance, updates, and support. This makes cloud-based solutions a more cost-effective choice in the long term, freeing up financial resources for other critical investments in healthcare.

Disaster Recovery and Data Security:

In an age of digital threats and unforeseen disasters, data security and recovery are paramount concerns for healthcare providers. Cloud-based EHRs excel in this area. Leading cloud providers invest heavily in state-of-the-art security measures, ensuring the safeguarding of patient data from cyber threats and physical disasters. Data is typically encrypted and stored redundantly in secure locations, significantly reducing the risk of data loss.

Seamless Updates and Maintenance:

Server-based EHRs often require in-house IT teams to manage software updates and maintenance, potentially leading to downtime and disruptions. In contrast, cloud-based solutions handle updates and maintenance seamlessly in the background. This ensures that the EHR system remains up-to-date and functions optimally, allowing healthcare providers to focus on patient care rather than IT issues.

Collaboration and Integration:

Cloud-based EHRs foster collaboration among healthcare providers and support integration with other healthcare systems and third-party applications. This interconnectedness promotes better coordination of care and allows practices to leverage additional tools and services seamlessly.

Compliance and Data Backup:

Healthcare practices must adhere to strict regulatory compliance standards, such as HIPAA in the United States. Cloud-based EHR providers often excel in meeting these compliance requirements. They also implement robust data backup and recovery strategies, further safeguarding patient records and reducing the risk of data loss.

Wrapping it all Up:

The transition from paper-based patient charts to EHRs is a significant leap forward in healthcare. The choice between server-based and cloud-based EHR systems should be guided by the specific needs and objectives of a chiropractic practice. However, for our practice, the cloud-based EHR emerged as the superior choice, offering unparalleled accessibility, scalability, cost-efficiency, data security, and seamless integration. By embracing cloud technology, we have not only modernized my practice but also empowered the future and ability to navigate the complex healthcare landscape with confidence and convenience. The future of healthcare records undoubtedly lies in the cloud, where innovation and patient care converge.

ABOUT THE PCCS

The goal of the PCCS is to preserve, promote, protect, and advance the Chiropractic Physician profession.

We sincerely appreciate your chiropractic financial support which helps us to preserve, promote, and protect you!

Join Now: <https://pccschiro.org/join-now>

OUR MEETINGS

We host 8 monthly member educational dinner meetings, an off-site social mixer, a holiday party, and 3 annual PAC events.

The 8 general meetings are held the last Tuesday of the month at the Marriot restaurant The Crafted Plate which begin at 7:00 pm with pre-meeting networking at 6:30 pm as members and sponsors begin to arrive. Dinner is served during a featured speaker on a Chiropractic related topic with the meetings concluding around 8:30 pm. We are continuing the monthly dinner meetings in-person and virtual for 2022; please RSVP to the evite for dinner or connect via Zoom to join us.

PROVIDING VALUE TO YOUR MEMBERSHIP

- FREE dinner at monthly meeting (\$30 for non-members; guests/staff/spouse)
- FREE dinner & drink at our annual social and holiday parties (for members & one guest)
- FREE training class for CPR recertification (every other year; next CPR recert class will be 2023)
- FREE Classified ads & listings in our "Audible Release" newsletter (also digital archive on the website)
- FREE round-trip transportation via bus to Tallahassee for Chiropractic Day with the FCA (anticipated for 2022)
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PCCS 2023 Membership Application & Invoice
January 1 through December 31

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Name: _____

Credentials and Post-doctorate certifications:

Circle all that apply: DC MS DABCI DACBN DACNB DACBSP DACBR DICCP

Select One: New Member / Renewal / New Member 1st Year DC

Renewals Only: complete below IF YOUR CONTACT INFO has changed

Office or Company Name: _____

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Cell phone (for PCCS communications): _____ On directory? Y / N

*Membership is for the chiropractor listed above only & is non-transferable.

New Members & Renewals: PAC contribution; website 'PAC star' & newsletter 'bold'

- Annual Dues with a \$50 voluntary contribution to the PAC = \$225.00**
- Annual Dues = \$175.00

1st Year DC: Graduated in 2022

- 1st Year Licensed D.C. Annual Dues +\$50 contribution to the PAC = \$149.00**
- 1st Year Licensed D.C. Annual Dues = \$99.00

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*Paper & Online renewal form only needs to be completed if contact info has changed.



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General Monthly free Educational Dinner Meetings are the "last Tuesday of the month" at the Marriott from 6:30-8:30 pm.
Marriott Crafted Plate, 12600 Roosevelt Blvd N, St. Petersburg
Know someone interested in joining as a DC/Sponsor/Advertiser; www.pccschiro.org click "Join Now or Get Involved"

Email Jennifer Comey, Executive Director at ED@PCCSChiro.org with any questions.

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