

The

Audible Release

We Appreciate You....

By Addison Ozakyol, D.C. ATC. CSCS



Hello, and Happy Holidays to all the PCCS members!

With this issue of the Audible Release being the last of the 2023 calendar year, I wanted to take a moment to first thank every one of our amazing members, sponsors, and of

course the team on the board for another successful year. Without your continued help and support, we could not continue to be the largest and most active local chiropractic society in Florida. As we close out the year, I wanted to look back and highlight a few items/events.

This year featured some awesome presentations at our monthly meetings that covered a variety of topics. One common theme across a few meetings was the changes to the legal landscape and how they will be implemented across our profession. We are grateful for our wonderful sponsors taking the time to field our questions on the topic on multiple occasions while also supporting our profession through their efforts. We also held our biennial CPR recertification course for a full house – it was great to see so many of our members taking advantage of this benefit and keeping up with their certification.

We also welcomed our new executive director – Cynthia, as well as a new board member, Dr. Josh

Richardson! Thank you all for your patience as we transitioned Cynthia into the role and we look forward to continuing to grow and build the board with the amazing docs we have practicing here locally.

Just as a reminder, we will be having our annual holiday party (with Casino theme!!) on Saturday, December 16 at the Holiday Inn Harborside at IRB. We hope everyone is able to make it this year, we even have access to a block of rooms for those interested in staying on site. More info to come later, keep an eye on your emails.

Finally, one final reminder that we cannot keep up our efforts without your help and membership! Our 2024 renewal process will be underway before you know it, keep on the lookout for renewals and be sure to donate to PAC if you are able. Our efforts and fundraising for PAC help to support our scope of practice and lobby for the advancement of our profession. It is because of you that we are able to continue this work, and with the current legal climate it has continued to be incredibly important. We appreciate your support, renewal, and PAC donations!

Happy holidays to everyone and cheers to the end of 2023. May the year end bring health, happiness, and a prosperous start to next year!

VISIT US ONLINE AT PCCSCHIRO.ORG

Holiday Party Casino Night, December 16, Holiday Inn Harbourside, 401 2nd St. , Indian Rocks Beach, FL,
7:00 pm-10:30 pm see details pg 6

Membership Drive coming up in January 2024

GOLF TOURNAMENT RESULTS

28th Annual Golf Tournament
Tom Hughes, DC

The 28th Annual PCCS Golf Tournament was held on October 5, 2023. Once again played at Bardmoor Golf & Tennis Club in Largo, the weather was a little warm by mid to late afternoon, but both players and sponsors had a great day! 49 golfers competed for the coveted PCCS Championship as well as other fun and exciting contests. The official results are below:

1ST PLACE (60)
not bad!

Scott Thorpe
Don Christopherson
Scott Coletti
Craig Cusson

2ND PLACE (61)

Frank Kloza
Ross Ravella
Chris Mathena
Chris Waters

HONESTY AWARD (71) That's

Jason Miller
Jen Comey
Woody Brown
Steve Wyckoff

CLOSEST TO THE PIN

Men – Frank DiCosola, P.A., won by Tony Murray

Women – PCCS, won by? Not sure as the score plate wasn't turned in! If you think you won this, reach out to me!!

FARTHEST TO THE PIN AL COMEY HOLE – Sponsored by Sponsored by Neurology & Physical Therapy Centers of Tampa Bay, not sure who "won" this but it really doesn't matter, it was our tribute to our friend and colleague Dr. Albert Comey.

CLOSEST TO THE SPINE – Sponsored by Akumin, won by Dave Sandefur.

LONGEST DRIVE

Men – Florida Chiropractic Association, won by Scott Coletti.

Women – Sponsored by PCCS, won by Lindsey Sheppy.

STRAIGHTEST DRIVE – Sponsored by PCCS, won by Ross Batiste

PUTTING CONTEST – Sponsored by Demesmin & Dover, 1 made it! – Congratulations Jennifer Comey!!

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PHOTOGRAPHY– Palm Harbor MRI and thanks Mike Roberts!

AUCTION ITEMS

Holiday Inn Harbourside

Fun Times at the Golf Tournament



Golf Tournament Winners!!



THE RADIOLOGIST'S VIEW



What the Clinician Should Know About Diagnostic Imaging

Working through the various diagnostic imaging courses in chiropractic college is an essential component of the right of passage to the Doctor of Chiropractic degree. This generally includes the study of physics and clinical courses in bone, joint, trauma, chest and gastrointestinal radiology. There is a focus on patient positioning and radiation protection in the later part of the curriculum. The amount of information that is presented in each course can be overwhelming but is often required to meet accreditation standards. Over time a paradigm shift seems to be developing as imaging and computer technology demands a different approach to training doctors. The need to distinguish a giant cell tumor from an aneurysmal bone cyst or a chest tumor from an extrapleural lesion, is not necessary to become a successful clinician.

Instead, understanding appropriate use of diagnostic imaging modalities is becoming increasingly vital in modern day practice. So, what should the practicing physician know.

1. Imaging modalities – If the evaluation of a patient leads to a clinical question that can be answered by diagnostic imaging, it is important to understand the various imaging modalities that are available to answer that question. Although x-ray is often thought of as the portal of entry imaging modality, it often fails to provide sufficient information. Proceeding to the next modality or choosing the initial one requires a thorough understanding of the physics, capabilities and limitations of that modality.

2. X-ray community standards – If a physician performs in-office x-rays, there is an obligation to adhere to community standards. There are well established views and series as well as evidence-based indications and contraindications for the use of ionizing radiation.

3. Ordering advanced imaging - If one modality fails to answer the clinical question, additional imaging may be necessary. The decision as to the next appropriate step requires an understanding of the advanced modalities and how to order them. Ordering advanced imaging is usually done by body area, for example, an MRI of the lumbar spine. The sequences that are performed can be modified to fit the clinical diagnosis, so it is important that the clinician supply the significant and relevant clinical information. The radiologist can then modify the protocol if needed. The indications for contrast imaging need to be understood. In cases of trauma, the mechanism of injury is an essential bit of information

that is required on a requisition. New standards and procedures for ordering advanced imaging has begun and, like many regulations, they are starting with Medicare. Appropriate use criteria rules have been developed and will soon begin on the Federal level, likely filtering down to commercial carriers. In general, ordering physicians will be required to get approval before additional studies will be reimbursed. The decision will be evidence based and not determined by policy limits or made arbitrarily.

4. How to review images – This requires familiarity with a DICOM viewer, a topic that was discussed in a previous article.

5. Speaking radiology – It is essential that the practicing physician be able to understand (in a sense, translate) the imaging report into an action. Some reports contain unfamiliar terminology, unusual differentials as well as angular and linear measurements. If needed, referring physician should feel comfortable with asking the radiologist to clarify the terminology or descriptions. Further imaging recommendations may be made in the report, but it is ultimately the referrers decision as to necessary follow-up. There is a movement in the radiology community to make reports patient friendly due to the access that patients have to their medical information.

6. What to do with the information – Ultimately the physician needs to decide if the imaging modality ordered answered the clinical question. The results of the studies need to be incorporated into the patient's file. That does not only mean that a copy of the report is included, but that the results have been acknowledged and that there has been confirmation of the diagnosis or indication for additional testing. A notation demonstrating some type of action should be reflected in the file. This may manifest as a change in diagnosis, change in treatment, prognosis or referral.

When it comes to the use of diagnostic imaging, the practicing physician need not be concerned with differentiating Paget's disease from fibrous dysplasia but rather how to use diagnostic imaging appropriately, efficiently and safely. The radiologist is there to guide you through the process. The team approach is the one that will benefit the patient the most, so focus and improve on that which you do best, patient care.

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The Audible Release
is published 10 times per year
and unlimited downloads available online.

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Dr. Jen Gantzer
Dr. Cynthia Gramberg

The Audible Release provides news and information that is both educational and informative to the chiropractors and their associates in the Pinellas County area.

Society news, staff changes, personal announcements, photos and success stories are welcome. Articles about chiropractic procedures and issues concerning the practice of chiropractic should be submitted to the editor. Advertising inquires should be made to the publisher or visit us online at www.pccschiro.org

The deadline for ads and articles is the 7th of every month.

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Executive Director

Cynthia Gramberg

P.O. Box 7515, Seminole, FL, 33775-7515

email: ed@pccschiro.org

Calendar of Events

Monthly Dinner Meetings

Join us In-Person

Last Tuesday of the Month

www.pccschiro.org/annual-calendar

Marriott Upstairs
12600 Roosevelt Blvd. N
St. Petersburg, FL 33716

6:30-8:30 pm

Dinner/Speaker at 7 pm

Please RSVP to Evite for dinner attendance

November

NO GENERAL MEETING
Happy Thanksgiving

December

Holiday Party Casino Night
December 16th

Holiday Inn Harbourside
401 2nd St.

Indian Rocks Beach, FL 33778

Time 7:00PM - 10:30 PM

Details in your Evite or email

Cynthia Gramberg at ed@pccschiro.org

November Board meeting 14th 12:30pm Zoom

December Board meeting 12th 12:30pm Zoom

PCCS PAID MEMBERS 2023

“Thank you to the chiropractors below that are supporting the PCCS and PAC in 2023”
See page 14 for the 2023 Membership Application

Names listed in **BOLD** have donated to the PAC
Political Action Committee

And are additionally recognized on the member directory with a “PAC Star”

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Steven Wyckoff, D.C.

Welcome 2023

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Jenna Montana D.C.

Theresa Pham, D.C

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Eric Springer, D.C.

J. Taylor, D.C

Jade Woodruff, D.C.

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Great "State of the Union" with FCA Lobbyist Jack Hebert and chiropractic research update from DC, PhD Dr. Schillaty during our joint PCCS HCCS annual meeting



ABOUT THE PCCS

The goal of the PCCS is to preserve, promote, protect, and advance the Chiropractic Physician profession.

We sincerely appreciate your chiropractic financial support which helps us to preserve, promote, and protect you!

Join Now: <https://pccschiro.org/join-now>

OUR MEETINGS

We host 8 monthly member educational dinner meetings, an off-site social mixer, a holiday party, and 3 annual PAC events.

The 8 general meetings are held the last Tuesday of the month at the Marriot restaurant The Crafted Plate which begin at 7:00 pm with pre-meeting networking at 6:30 pm as members and sponsors begin to arrive. Dinner is served during a featured speaker on a Chiropractic related topic with the meetings concluding around 8:30 pm. We are continuing the monthly dinner meetings in-person and virtual for 2022; please RSVP to the evite for dinner or connect via Zoom to join us.

PROVIDING VALUE TO YOUR MEMBERSHIP

- FREE dinner at monthly meeting (\$30 for non-members; guests/staff/spouse)
- FREE dinner & drink at our annual social and holiday parties (for members & one guest)
- FREE training class for CPR recertification (every other year; next CPR recert class will be 2023)
- FREE Classified ads & listings in our "Audible Release" newsletter (also digital archive on the website)
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PCCS 2023 Membership Application & Invoice
January 1 through December 31

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Name: _____

Credentials and Post-doctorate certifications:

Circle all that apply: DC MS DABCI DACBN DACNB DACBSP DACBR DICCP

Select One: New Member / Renewal / New Member 1st Year DC

Renewals Only: complete below IF YOUR CONTACT INFO has changed

Office or Company Name: _____

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*Membership is for the chiropractor listed above only & is non-transferable.

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- Annual Dues = \$175.00

1st Year DC: Graduated in 2022

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- 1st Year Licensed D.C. Annual Dues = \$99.00

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Marriott Crafted Plate, 12600 Roosevelt Blvd N, St. Petersburg
Know someone interested in joining as a DC/Sponsor/Advertiser; www.pccschiro.org click "Join Now or Get Involved"

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