

The Audible Release

We Appreciate You....

By Addison Ozakyol, D.C. ATC. CSCS



VISIT US ONLINE AT PCCSCHIRO.ORG

No Aug 29th general dinner meeting for FCA's National Convention, but see you Sept 26th upstairs Marriott
Oct 24th is joint PCCS-HCCS meeting upstairs Marriott; 1 week earlier than regular meetings, Happy Halloween!
Oct 5th is Annual Golf Tournament & Fundraiser at Bardmoor Golf & Tennis Club; see pg-2



Sponsor Opportunities For the 28th Annual Golf Tournament

Bardmoor Golf & Tennis Club – Thursday October 5, 2023

Company: _____ Contact Person: _____

Telephone: _____ Fax: _____ email: _____

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CHECK ALL THAT APPLY:

GOLFERS
: (first and last names)



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11:30-12:50PM

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- ___ Gift Certificate / Raffle Prize Details: _____

Company
Representative
Signature

Date

Complete form, sign and fax to (727) 384-6158 or email: ed@pccschiro.org

An invoice will be faxed/emailed to the contact person listed above.

For questions please contact:

Dr. Thomas Hughes (727) 341-1234 or Cynthia Gramberg at (727) 657-9422

A warm welcome to our new Executive Director

We are excited to extend a warm welcome to our new Executive Director, Cynthia Gramberg.

Cynthia brings extensive experience in organizations and board responsibilities currently joining us as the immediate past president of the St. Petersburg's Woman's Chamber of Commerce and chair of their annual fundraiser; additionally, has been a patient of chiropractic for many years!

You can reach Cynthia by email at ed@pccschiro.org. Welcome Cynthia!!"

You are always welcome to reach out to any of the board members, anytime, as well.

FCA Director Update – by Cris Langheier



Help the PCCS protect FL's Scope of Practice

Let's raise PAC funds for upcoming FCA National Convention

A donation of \$50 or more, covers the entry cost for FCA's Friday PAC Reception, *reception entry ticket will be with FCA registration booth*

Good news from the FCA! First off, the FCA National Convention is quickly approaching, if you haven't made your reservations please do so. Tired of the attendance lines, no more, you will be happy to note that this year you will be receiving a radio frequency chip with your badge that will automatically scan you into and out of rooms so there will be no lines.

Another bit of good news is your opportunity to continue to support FCA's legislative efforts by donating to chiropractic and enjoying the Chiro-Pac reception on Friday evening. Jack Hebert our senior lobbyist is already being sought out for donations to the upcoming election campaigns. We must make sure he has the funds on behalf of the chiropractic community to ensure we have a continued seat at the table with regards to the legislative priorities that we continue to fight every year. So please open your wallets and write out a check to Chiro-PAC and feel free to contact me directly to pick up the check from north county or Dr. Wieland in south county. You can also donate via credit card through the QR code.

Looking forward to seeing you all for the best chiropractic convention in the nation.

THE RADIOLOGIST'S VIEW



The Use of Chest Radiology in Chiropractic

Are you comfortable performing x-ray images of the chest? Do you have confidence in your ability to properly interpret those images? If not, is that limiting you from appropriately utilizing diagnostic imaging of the chest in your practice?

I was reminded that in our professional universe one thing remains an enigma; why, as a profession that prides itself on treating the human body in a holistic manner, do we perform so few x-rays of the chest? Chest radiography is one of the most commonly performed diagnostic imaging tests in the healthcare arena. It's simple to perform, produces a relatively low radiation dose to the patient and it has a high diagnostic yield. That is, it frequently generates important or relevant diagnostic information. It could be considered a mirror of physiology.

Suffice it to say that the AP thoracic view is not an adequate substitute for the PA view of the chest. There is one obvious difference, AP versus PA. Other important distinctions include kVp. While an AP thoracic image is generally performed with a kVp in the range of 70-80, images of chest are obtained with a kVp above 100. The chest image is obtained during the respiratory phase at full inspiration, while the thoracic spine view is not. A fairly important distinction is focal-film-distance (FFD). Images of the chest are obtained at 72 inches; the thoracic spine image requires a 40 inch FFD. If properly performed, the views of the thoracic spine are collimated to within a few inches of the spine while chest images usually require the full use of the 14 x 17 inch film or receptor. It may be very tempting to be satisfied that the lung tissue seen on the thoracic images is diagnostic, but that is often misleading. Many false positives as well as false negatives can result in the attempt to achieve optimum diagnostic quality of both the soft tissues of the chest and the osseous tissues of spine with the same exposure. The rationalization that is often proposed to include the lungs on a thoracic spine image is the "What if?" concept. Simply put, the physician envisions missing a tumor in the chest and being held to some legal malpractice threshold that it was missed. If there is clinical indication that a lesion in the chest is responsible for the patient's presentation, separate images of the chest are required. Similarly, images of the spine may be needed in certain cases in order to completely assess the chest.

Interpretation of chest images may seem intimidating to the non-radiologist. This reaction may be constructive. However, lack of confidence in your ability to adequately interpret a chest

image should not supersede the clinical needs of the patient. A good rule of thumb to use regarding image interpretation is, if you don't do many, don't do any. Radiologists are available to perform the professional component of the x-ray procedure or the patient can be sent to an imaging center for both the technical and professional components.

It is important not to think of chest radiography as only an allopathic procedure. Although it may be true that within the allopathic environment imaging of the chest is more common and appropriate, there are many conditions that are seen in a chiropractic office that manifest as musculoskeletal disease but originate in the chest. Remember, your patient is asking you to determine the source of their problem, and if it is determined that the origin may be cardiopulmonary, you need to make the correct diagnosis and direct the patient so as to meet the standard of care for that diagnosis.

A classic example of the merging of cardiopulmonary and musculoskeletal findings can be seen in the patient that presents with neck pain and upper extremity radiculopathy. Most cases with these symptoms will be the result of degenerative joint disease or disc lesion. However, tumors in the chest or mediastinum can result in similar findings. The patient that exhibits Horner's syndrome may have a pulmonary malignancy.

A patient presenting with hand pain and clubbing of the digits may be manifestations of a chest malignancy as is seen in pulmonary osteoarthropathy. Numerous rheumatic diseases such as rheumatoid arthritis, systemic lupus erythematosus and scleroderma can exhibit diagnostic findings in the chest. Other diseases of the chest can result in referred pain or mimic musculoskeletal pathology and, although they may be less common, they need to be considered in some patients as an alternative diagnosis.

Chest radiology is an underutilized procedure in the chiropractic profession. It is considered an essential diagnostic tool in the allopathic profession due to the nature of diseases revealed on a chest x-ray that may require medical intervention. It is equally important for evaluating some cases of musculoskeletal pathology, arthritides, autoimmune disease and other conditions that are comanaged. Intimidation by the technology or interpretation of chest imaging is not a rationale for avoiding its appropriate use. Chest imaging needs to be understood as a necessary procedure for the accurate diagnosis of many chiropractic patients.

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The Audible Release
is published 10 times per year
and unlimited downloads available online.

Editors:
Dr. Jen Gantzer
Dr. Autumn Burns

The Audible Release provides news and information that is both educational and informative to the chiropractors and their associates in the Pinellas County area.

Society news, staff changes, personal announcements, photos and success stories are welcome. Articles about chiropractic procedures and issues concerning the practice of chiropractic should be submitted to the editor. Advertising inquires should be made to the publisher or visit us online at www.pccschiro.org

The deadline for ads and articles is the 7th of every month.

P.O. Box 7515
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Executive Director

Cynthia Gramberg

P.O. Box 7515, Seminole, FL, 33775-7515

email: ed@pccschiro.org

Calendar of Events

Monthly Dinner Meetings

Join us In-Person

Last Tuesday of the Month

www.pccschiro.org/annual-calendar

Returning to The Marriott

Marriott Upstairs

12600 Roosevelt Blvd. N
St. Petersburg, FL 33716

6:30-8:30 pm

Dinner/Speaker at 7 pm

Please RSVP to Evite for dinner attendance

August

NO GENERAL MEETING
See you in Orlando for the
FCA National COvention

September

26th-General Meeting
Location: Mariott Upstairs
12600 Roosevelt Blvd N., St Petersburg, FL 33716
Speaker: Dr Terry Sandman
Topic: Radiology Jeopardy

October

5th - Annual Golf Tournament
Location: Barmoor Golf & Tennis Club
8001 Cumberland Rd., Seminols, FL 33777

24th-General Meeting
Location: Mariott Upstairs
12600 Roosevelt Blvd N., St Petersburg, FL 33716
Speaker: Joint PCCS-HCCS Meeting

August Board meeting 8th 12:30pm
Zoom only

September Board meeting 12th 12:30pm
Zoom only

PCCS PAID MEMBERS 2023

“Thank you to the chiropractors below that are supporting the PCCS and PAC in 2023”
See page 14 for the 2023 Membership Application

Names listed in BOLD have donated to the PAC
Political Action Committee

And are additionally recognized on the member directory with a “PAC Star”

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Tampa Bay Imaging	10
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SILVER

Ligori & Ligori.....	13
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PCCS Survey for Holiday Party

Seeking member feedback for 2023's December Holiday Party; please pick one.
We've had excellent events at all options and we're seeking YOUR opinions!

December Holiday Party location options

- Outdoor rooftop/poolside/patio
- Indoor Casino Night



PCCS members... we want to hear from YOU!

Cast your vote today!

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The goal of the PCCS is to preserve, promote, protect, and advance the Chiropractic Physician profession.

We sincerely appreciate your chiropractic financial support which helps us to preserve, promote, and protect you!

Join Now: <https://pccschiro.org/join-now>

OUR MEETINGS

We host 8 monthly member educational dinner meetings, an off-site social mixer, a holiday party, and 3 annual PAC events.

The 8 general meetings are held the last Tuesday of the month at the Marriot restaurant The Crafted Plate which begin at 7:00 pm with pre-meeting networking at 6:30 pm as members and sponsors begin to arrive. Dinner is served during a featured speaker on a Chiropractic related topic with the meetings concluding around 8:30 pm. We are continuing the monthly dinner meetings in-person and virtual for 2022; please RSVP to the evite for dinner or connect via Zoom to join us.

PROVIDING VALUE TO YOUR MEMBERSHIP

- FREE dinner at monthly meeting (\$30 for non-members; guests/staff/spouse)
- FREE dinner & drink at our annual social and holiday parties (for members & one guest)
- FREE training class for CPR recertification (every other year; next CPR recert class will be 2023)
- FREE Classified ads & listings in our "Audible Release" newsletter (also digital archive on the website)
- FREE round-trip transportation via bus to Tallahassee for Chiropractic Day with the FCA (anticipated for 2022)
- FREE unique URL member page to advertise and market yourself and your practice (click your name in the directory)





PCCS 2023 Membership Application & Invoice
January 1 through December 31

The following will be displayed in the website member directory

Name: _____

Credentials and Post-doctorate certifications:

Circle all that apply: DC MS DABCI DACBN DACNB DACBSP DACBR DICCP

Select One: New Member / Renewal / New Member 1st Year DC

Renewals Only: complete below IF YOUR CONTACT INFO has changed

Office or Company Name: _____

Office or Company Address: _____

Multiple office locations: _____

Email: _____

Office Phone: _____ Office Fax: _____

Cell phone (for PCCS communications): _____ On directory? Y / N

*Membership is for the chiropractor listed above only & is non-transferable.

New Members & Renewals: PAC contribution; website 'PAC star' & newsletter 'bold'

- Annual Dues with a \$50 voluntary contribution to the PAC = \$225.00**
- Annual Dues = \$175.00

1st Year DC: Graduated in 2022

- 1st Year Licensed D.C. Annual Dues +\$50 contribution to the PAC = \$149.00**
- 1st Year Licensed D.C. Annual Dues = \$99.00

ONLINE APPLICATION & RENEWALS* AVAILABLE

<https://pccschiro.org/join-now/>
<https://pccschiro.org/paynow/>

Or you may still Join or Renew* by Mail:

Enclose Completed Application Invoice Check Payable to:

PCCS, P.O. Box 7515 Seminole, FL 33775-7515

*Paper & Online renewal form only needs to be completed if contact info has changed.



PCCS Pay Now

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Marriott Crafted Plate, 12600 Roosevelt Blvd N, St. Petersburg
Know someone interested in joining as a DC/Sponsor/Advertiser; www.pccschiro.org click "Join Now or Get Involved"

Email Jennifer Comey, Executive Director at ED@PCCSChiro.org with any questions.

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