

The Audible Release

December... how is it already here!

By Jen Gantzer, DC, MS, FACN, DACBN



I am sincerely so proud of our society and 2021 accomplishments of which we couldn't do without our members and sponsors. As a token of our appreciation, all members received a PCCS window sticker decal in their renewal letter to proudly display their ongoing chiropractic support.

In addition, I would like to give a special thanks to the PCCS board of directors who have played a monumental role in the changes we've experienced and for supporting my vision as we continue to strive to add value to your memberships which help us actively sustain funds for lobbying efforts and protect our FL scope of practice. We graciously ask for your continual membership and look forward to serving you next year during an anticipated return to full calendar year of meetings and events!

Our holiday rooftop party was an outstanding event and super fun night; pictures are available on our website and a link to them also posted on PCCS FB.

I'm excited to share that I will be continuing the "Keeping Us Healthy" series next year as well.

Lastly, I'm humbled and so appreciative of being awarded the PCCS Chiropractor of the Year.

Thank you and Happy New Year!!!



PCCS Board of Directors



NUHS interns, alumni, and faculty

VISIT US ONLINE AT PCCSCHIRO.ORG

**Join Us Tuesday January 27th for the general dinner meeting!
Details on pg-6. Guest Speaker Demesmin & Dover Law Firm**

PCCS HOLIDAY PARTY PHOTOS



PCCS



Holiday

Dr. Roberts awarded the
“Dr. Tony Mosca Award”
and
Dr. Gantzer awarded the
“PCCS Chiropractor of the year”

Party



THE RADIOLOGIST'S VIEW



GOALS FOR THE NEW YEAR

At the beginning of each New Year most of us go through the process of establishing resolutions. With anticipatory excitement, we create a wish list that include things we want to do but are not obligated to complete. The common list includes losing weight, exercise more and spend more time with family. In general, the goal is to improve one's life, both personal and professional. As a clinician, you likely have resolutions for your office, many of which are oriented toward increasing income. In regard to New Year's resolutions in your professional life, one should consider ways in which to improve the use of diagnostic imaging services in your office. Here are some suggestions:

1. **UPGRADE YOUR EQUIPMENT** - There are many practitioners who have had the same equipment and have utilized radiology in the same manner for the past 20 to 30 years. I still read x-ray films that use individual lead letters and numbers to identify the patient's name and date of films. (Many of you are not even familiar with that form of film identification.) If your film cassette screens create artifacts or your film processor sounds like an infant's squeaky toy or the Smithsonian has asked to exhibit your equipment, it is likely a good time to upgrade. If you do, it needs to be digital and it needs to be good quality. Prepare for sticker shock.

2. **QUALITY ASSURANCE** – As physicians, we have a duty to do what is best for the patient. In regards to diagnostic imaging, it is important to develop a specific and comprehensive protocol for your imaging services. This begins with the decision to use some form of diagnostic imaging and ends with the final product...the actual image. Review all the steps that are required to accomplish this and determine where changes can be made to minimize patient exposure and improve image quality.

3. **IMAGE QUALITY** – Are you satisfied with the quality of your images? Poor quality images reflect on both you as a practitioner and on the entire profession. Make it a goal to improve your image quality with the equipment that you have. There are often simple fixes to the common errors that are seen in image

production. If necessary, review your factor chart (if you still use one). Equipment needs to be calibrated, screens and processors need to be cleaned regularly and darkrooms need to be dark. If you have digital equipment, be sure the software is up to date and any required maintenance is performed. Collimate, collimate, collimate. This improves image quality and can reduce patient dosage.

4. **EDUCATION** – The most important function of the practitioner regarding diagnostic imaging is to determine when imaging is indicated and which is the appropriate modality to order. Don't practice by habit. Each case is different and therefore the requirements for imaging are different. Learn the advantages and disadvantages for each modality so that you feel more confident in your orders. Know when to use contrast MRI and understand why CT may be a better choice in some cases. Develop a clear rationale for ordering flexion and extension x-ray or MRI images. Understand the value of images that you do not regularly perform, such as chest films. Learn to navigate the various image viewers that are contained on CDs produced by imaging centers. Review basic terminology that may be contained in an image report. Review State rules and regulations that relate to the use of ionizing radiation and be certain you are in compliance.

5. **IMAGING CENTERS** – It seems that there is an increasing number of physicians that are opting out of the responsibilities of owning their x-ray equipment and are choosing to send patients to a local diagnostic imaging center. Choose the center wisely. Make it a goal to visit a center, introduce yourself and learn about the equipment that they have. Be sure that the center knows your needs, who you are, what you do, what your profession is about and that is has radiologists with which you are comfortable in consulting.

I would imagine that creating New Year's resolutions, in regards to diagnostic imaging, is not a top priority. But one of mine is to continue to help and encourage the clinicians in our profession to do that which is best for the patient when it comes to ionizing radiation and other forms of diagnostic imaging.

Terry D. Sandman, DC, MPH, DACBR
drtssandman@aol.com

© 2021 by Terry D. Sandman

Board of Directors

President:

Dr. Jennifer Gantzer
O-727-823-6262
drjgantzer@gmail.com

Past President:

Dr. Jordon VanderVeen
O-727-800-9928
drj@nexuschirofl.com
3348 Tyrone Blvd
St Petersburg, FL 33710

Secretary:

Dr. Woody Brown
O-727-518-1967
F-727-518-1986
woodybdc@gmail.com
520 1st Ave SW
Largo, FL 33770

Treasurer:

Dr. Tom Hughes
O-727-341-1234
F-727-685-0694
drhughes@hughes-chiro.com
214 Pasadena Ave S.
St. Petersburg, FL 33707

FCA Director:

Dr. Mark Wieland
O-727-623-0164
mwieland@nuhs.edu
6698 68th Ave N.
Pinellas Park, FL 33781

FCA Alternate:

Dr. Cris Langheier
PO Box 1287
Tarpon Springs, FL 34688
O-727-943-7354
contact@langheier

Directors:

Dr. Al Comey
O-727-581-3800
F-727-581-3811
drcomey@comeychiropractic.com
10225 Ulmerton Road
Suite 2A
Largo, FL 33771

Dr. Anthony Stanganelli
O-727-531-4444
F-727-530-7195
drstanganelli@gmail.com
1000 Belcher Rd S., A5
Largo, FL 33771

Dr. Mark Lipkin
O-727-787-4787
Mark@LipkinChiropractic.com
2595 Tampa Rd.
Suite P
Palm Harbor, FL 34684

Dr. Jason Miller
O-727-384-6168
F- 727-384-6158
millerchiro@tampabay.rr.com

Dr. Daniel Roode
O-727-544-3330
F-727-544-3222
Roode.dc@gmail.com
6231 66th Street North
Pinellas Park, FL 33781

Dr. Addison Ozakyol
28051 US Hwy 19N,
Suite 106
Clearwater, FL 33761
O-727-400-600
F-727-999-6001
aozakyolchiro@gmail.com

The Audible Release

is published 10 times per year
and unlimited downloads available online.
Dr. Jason Miller: Editor

The Audible Release provides news and information that is both educational and informative to the chiropractors and their associates in the Pinellas County area.

Society news, staff changes, personal announcements, photos and success stories are welcome. Articles about chiropractic procedures and issues concerning the practice of chiropractic should be submitted to the editor. Advertising inquires should be made to the publisher or visit us online at www.pccschiro.org

The deadline for ads and articles is the 7th of every month.

P.O. Box 7515
Seminole, FL 33775-7515
www.pccschiro.org

"LIKE" the *Pinellas County Chiropractic Society* on Facebook



Google Maps
Find a PCCS
Chiropractor

Executive Director

Jennifer Comey

P.O. Box 7515, Seminole, FL, 33775-7515
email: ed@pccschiro.org

Calendar of Events

MARK YOUR CALENDARS

Monthly Dinner Meetings
In-Person & Virtual for 2021

Join us In-Person

Last Tuesday of the Month

Join us Virtual via Zoom

www.pccschiro.org/annual-calendar

Marriott Crafted Plate
12600 Roosevelt Blvd N
St. Petersburg, FL 33716
6:30-8:30 pm

Dinner/Speaker at 7 pm

Please RSVP to Evite for dinner attendance

December

No Dinner Meeting; Happy Holidays

January

25th-General Meeting

Guest Speaker

Demesmin & Dover Law Firm

Topic: PIP'n Ain't Easy

Dec Board meeting, 14th is 12:30pm Zoom

Jan Board meeting 11th 12:30pm Zoom

PCCS PAID MEMBERS 2021

"Thank you to the chiropractors below that are supporting the PCCS and PAC in 2021" See page 15 for the 2021 Membership Application if you have not already mailed it in. Contact Jennifer Comey, Executive Director, with any questions regarding membership at ed@pccschiro.org

We appreciate your support of our society which works hard to serve & represent you. Names listed in BOLD have donated to the PAC In their membership dues (Political Action Committee)

PAC donations are additionally recognized on the member directory with a "PAC Star"

Woody Brown, D.C.	Anthony Stanganelli, D.C.
Albert Comey, D.C.	Daniel Strauss, D.C.
D.A.C.N.B.	James Strubbe, D.C.
Charles Crandall, D.C.	Scott Thorpe, D.C.,
Frank Farkas, D.C.	D.A.C.B.R.
Jennifer Gantzer, D.C.	Lorraine Thorpe, D.C.
MS, D.A.C.B.N.	Maria Young, D.C.
FACN, LAc	Jordon Vanderveen, D.C.
Albert Gadomski, D.C.	Monte Venis, D.C.
Kevin Granger, D.C.	Karen Wolstein, D.C.
Rudy Heiser, D.C.,	Mark Wieland, D.C.
D.A.C.B.R.	Steve Wyckoff, D.C.
Clay Hopkins D.C.	Welcome 2021
D.A.B.F.P.	New Members
Tom Hughes, D.C.	Brian Brill, D.C.
Julie Hunt, D.C.	Megan Burgess, D.C.
Russell Janssen, D.C.	Kevin Gallagher, D.C.
Jaime Kean, D.C.	Carlo Guadagno, D.C.
Ken Kozlowski, D.C.	CCSP, ICSP, FICC
Cris Langheier, D.C.	Michelle Jourdan, D.C., MS
Andrew Levin, D.C.	D.A.B.C.I.
Mark Lipkin, D.C.	Sarah Kelly, D.C., LAc
Mark McCutcheon, D.C.	Nelson Klahr, PhD
Karen McGlashan, D.C.	Peyton Lacy, D.C.
Erica Meister, D.C.	Juliet Marvenko, D.C.
Jason Miller, D.C.	Steve Nickse, D.C.
Samuel Myers D.C.	James O'Neill, D.C.
G. Stan Pierce, D.C.	Addison Ozakyol, D.C.
Samuel Richards, D.C.	Abby Perone, D.C.
Michael Roberts, D.C.	CES, CF-11
Marc Rogers, D.C.	Fouad Raad D.C.
Daniel Roode D.C.	Joshua Richardson, D.C.
David Sandefur, D.C.	Mandi Rosenquist, D.C.
Terry Sandman, D.C.	Erin Wadelin D.C.
D.A.C.B.R.	MS, LAc
Rhonda Schroeder, D.C.	Tom Young, D.C.
	D.A.C.B.S.P.

PCCS Sponsors

* Denotes New Sponsor



GOLD

Coastal Medical Imaging.....15

Learn how you can become part of
the biggest and most active local society in the state
YOU can become a Sponsor
Contact Jen Comey today for more information at
ed@pccschiro.org



BRONZE

Central Imaging Open MRI9
J. Stanford Morse, P.A.9
FL Legal Group.....12
Akumin9
Saint Pete MRI.....8
Susanti Chowdhury, M.D.8
Tampa Bay Imaging10
Thomas Boland, MD, DMD10

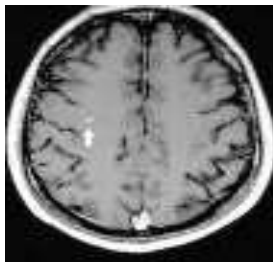


SILVER

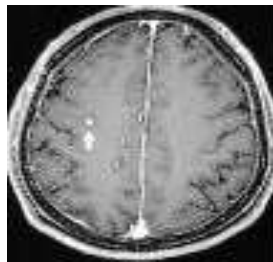
SimonMed.....7
Demesmin & Dover Law Firm.....10



DEDICATED SPECIALISTS FOR PERSONAL INJURY WHY CHOOSE 3T MRI



1.5 T MRI



3T MRI



Nodules observed by the 3.0 T MRI were brighter than when observed by the 1.5 T MRI.

- Best quality images for the most accurate diagnosis
- Faster scan time for maximum patient comfort
- Better Resolution
- Beneficial for pathological conditions involving the brain, spine, and musculoskeletal system

ST. PETERSBURG

840 Dr. Martin Luther King Jr. St. Suite 100
St. Petersburg, FL 33705
P: 727-440-8251 | F: 727-440-8252



Donald LeBlanc D.C.

Physician Account Representative
Personal Injury | SPIN + SimonMed Imaging
Donald.LeBlanc@SimonMed.com



Comprehensive Services



Lower Cost



Customized Reporting



Convenient Locations



Advanced Technology



Personalized Care

PAIN RELIEF

ADVANCED INTERVENTIONAL SPINE CONSULTANTS

Treatments are available for:

- Headache
- Facial pain
- Neck-Shoulder pain
- Back pain
- Herniated disc
- Reflex Sympathetic Dystrophy (RSD)



- Arthritis pain
- Sports injury
- Work-related injury
- Motor vehicle injury
- Any chronic pain
- Regenerative Injection Therapy (Stem Cell Replacement)



727-526-2771

Susanti Chowdhury, MD, PA

Two Locations to Serve You
1945 East Bay Dr. Largo and
6231 66th St. N. Pinellas Park

- Private Insurance
- Workers' Comp & Auto Accepted

Interested in
being a Sponsor?

Your Ad
HERE

Saint Pete
MRI & SLEEP
DIAGNOSTICS

750 94th Avenue N., Suite 206
St. Petersburg, FL 33702

*Offering the Best quality images
for your patients!*

- ♦ High Field & Wide Bore MRI
- ♦ CT (64 Slice) Ultrasound
- ♦ ECHO ♦ X-Ray
- ♦ In Lab & Home Sleep Study

Contact us today
(727) 577-2220
saintpetemri.com

WE ARE AKUMIN

We offer a range of imaging services to unlock the right diagnosis



MRI



CT



X-RAY



MAMMO

Board certified, multi-specialty radiologists
Same day appointments and weekend hours
All insurances accepted and competitive cash pricing

We offer Open and Upright Open MRI imaging exams for claustrophobic patients or those with limited mobility

Akumin has 14 diagnostic imaging centers across West Florida from Palm Harbor down to St. Petersburg

For a full list of locations and procedures offered visit Akumin.com



J. STANFORD MORSE, P.A.

3131 66TH Street North, Suite #2

St. Petersburg, FL 33710

Phone: 727.347.7737 Fax: 727.347.0179

We Speak for the injured.
We Speak for Their Families.

If you've suffered a serious personal injury or loss of a loved one through another person's carelessness or negligence, call us. We'll listen. Then we'll get to work to help you recover for your loss.

Motorcycle accidents
Rear - end collisions
Slip and fall
Dog bite / injury
DUI / Drunk driver

Hit and run accidents
Pedestrian accidents
Premises liability
Wrongful death



PHONE: 727. 347.7737

WWW.INJURYLAWUS.COM

We are much more than just an MRI Facility

Central Imaging High Field



OPEN MRI



- Ultrasound and Digital X-Ray
- LQP's
- Complimentary Films or CD
- FREE Transportation for MRI Patients
- Most Health Insurances and W/C
- Experienced in PI's and liability claims

Call

727-381-4674

6101 Central Avenue
St. Petersburg, FL. 33710
APPT: (727) 381-4674
FAX: (727) 341-1182

M
R
I

Open MRI Comfort, with High Field Quality Imaging

Thomas J. Boland MD, DMD

Board Certified
Oral & Maxillofacial Surgery

- TMJ
- Headaches
- Facial Pain
- Oral Surgery
- Dental Implants
- Facial Reconstruction
- Obagi Skin Care

Medical & Surgical Treatment of the TMJ

6540 4th Street North, Suite A
St. Petersburg, FL 33702
(727) 525-0155



Also seeing patients in
Largo & New Port Richey

- We accept most major insurance



High Field, Short Bore MRI
& Spiral CT

Service · Quality · Comfort

Tampa Bay Imaging is now a proud sponsor of the
Pinellas County Chiropractic Society

Tampa Bay Imaging provides the highest degree of service and unsurpassed image quality in both Pinellas and Hillsborough Counties.

TBI is conveniently located at:



PINELLAS

7800 66th St. North Suite 106
Pinellas Park, FL 33781

Tel: (727) 545-9674 Fax: (727) 545-9454

HILLSBOROUGH

2700 West Dr. MLK, Jr., Blvd., Suite 130
Tampa, FL 33607

Tel: (813) 386-3674 Fax: (813) 386-0499

954-MORE

PCCS
SILVER
Sponsor

MILLIONS RECOVERED

DEMESMIN & DOVER
— LAW FIRM —

DEFENDING YOUR RIGHTS

AGAINST THE INSURANCE COMPANIES

PERSONAL INJURY PROTECTION
AUTO/TRUCK/BOATING ACCIDENT - SLIP & FALL ACCIDENT
MEDICAL MALPRACTICE - NURSING HOME ABUSE

866-954-MORE⁶⁶⁷³

WWW.ATTORNEYSOFTHEINJURED.COM

Business Directory

ATTORNEYS

J. Stanford Morse, P.A.

Phone: 727-347-7737

www.injurylawus.com

FL Legal Group

Phone: 813-221-9500

Philip A. Friedman, Esq., MBA

Email: Inquiry@FLLegalGroup.com

<http://www.FLLegalGroup.com>

Demesmin & Dover Law Firm

Phone: 866-954-6673

www.attorneysoftheinjured.com

CBD

Paradise Pure CBD

Randy McMullen

813-300-8338

paradisePureCBD@gmail.com

20% OFF the 1st order

DENTAL

Thomas J. Boland, MD, DMD

Board Certified Oral

& Maxillofacial Surgery

Phone: 727-525-0155

DIGITAL X-RAY SALES

Coastal Medical Imaging

Phone: 727-387-3110

www.coastalmedicalimaging.com

MEDICAL IMAGING

Central Imaging High Field Open MRI

Phone: 727-381-4674

www.CentralOpenMRI.com

Akumin

Boot Ranch 727-781-3888

Largo 727-531-5444

St. Pete 727-525-3800

Saint Pete MRI

Phone: 727-577-2220

www.saintpetemri.com

Tampa Bay Imaging

Pinellas Park: 727-545-9674

Tampa: 813-386-3674

SimonMed

Scheduling 407-629-7160

www.simonmed.com

INTERVENTIONAL SPINE

Advanced Interventional Spine Consultants

Susanti Chowdhury, M.D.

Phone: 727-526-2771

RADIOLOGISTS

Diagnostic Imaging Consultants

Scott Thorpe, DC, DACBR

Rudy Heiser, DC, DACBR

Terry Sandman, DC, DACBR

Phone: (727) 579-2500

PCCS Classified Ads

EQUIPMENT FOR SALE: Elite Stationary drop table \$450, Therapy Treatment Table \$75, Hydroculator \$125, Mytherm Diathermy \$350, Negotiable for quick sale. Please call Dr. Schroeder at (727) 804-3834 or email at docschroeder@aol.com

OFFICE BUILDING FOR LEASE - Fully equipped Chiropractic office for lease or share on busy road in Oldsmar, FL Completely furnished with X-Ray facilities. Good opportunity for associate. For more info please e-mail Rgolden19@aol.com

FREE TO A 2021 PCCS MEMBER: Winco tables. They have imperfections on their tops. 2 - 14 X 17 rare earth green cassettes/screens and 3 - 10 X 12 of the same. Please contact Dr. Russell Janssen at 727-726-8822 or email at backdr1@verizon.net

FULLY EQUIPPED SHARED OFFICE SPACE available for rent in a great St. Petersburg location. Please contact 727.638.8662 for more information.

ADJUSTING/TREATING CHIROPRACTOR NEEDED IN CLEARWATER, FLORIDA. Competitive Salary plus bonus, New graduates and experienced doctors are invited to apply. Must have a Florida License. For more information about this position please call Dr. G at 614-582-2135, you can also visit our website at <https://www.grangerhealth.com/>.

Looking for a chiropractor to cover my practice located in Tampa. Please email me directly at yourtampachiro@gmail.com and ask for Dr. Jenny

The PCCS Board of Directors wants to express our appreciation and thanks for all the support that these sponsors have extended to the Chiropractic Profession.

IT'S NOT WHAT YOU SEE.....

IT'S WHAT YOU MISS!

TRUST THE EXPERTS



DIAGNOSTIC
IMAGING
CONSULTANTS

OPTIMIZE YOUR RISK ASSESSMENT PROTOCOL
NO SHIPPING CHARGES
TELERADIOLOGY COMPATIBLE
STAT READS AVAILABLE
INTERPRETATION OF X-RAY, CT, MRI IMAGES

5136 CENTRAL AVE ST. PETERSBURG FL 33707

CALL TOLL FREE: (877)579-8800

Or Visit Us at: WWW.DCRADIOLOGY.COM



TERRY SANDMAN, DC, DACBR

SCOTT THORPE, DC, DACBR

RUDY WEISER, DC, DACBR

BOARD CERTIFIED RADIOLOGISTS

PCCS



Holiday



Party



PCCS HOLIDAY PARTY PHOTOS





\$17,000.000 for a 2020 Imaging Direct Digital X-ray System

After \$1,000.00 Manufacturer mail in Rebate



The BEST Direct Digital X-ray system designed by Chiropractors for Chiropractors with over 40+ Chiropractic tools. View an image in 6-8 seconds, and a whole series in less than 5 minutes.

Install time of 2-3 hours and you are taking X-rays on your new Direct Digital system. Plus view images in multiple exam rooms.

We also Service, Repair and Sell all makes of Chiropractic Tables.

Are your Chiropractic tables in need of some TLC? Drops not working, Hydraulic issues or just need a preventative maintenance checkup.

Give us a call today to schedule an appointment.



Call us today (727) 387-3310

Coastal Medical Imaging

140 Island Way #154

Clearwater, FL 33767

Phone: (727) 387-3310



www.coastalmedicalimaging.com



Audible Release

The Pinellas County Chiropractic Society
P.O. Box 7515
Seminole, FL 33775-7515
www.pccschiro.org

PRESORTED STD
US POSTAGE PAID
ST PETERSBURG FL
PERMIT #746

PERSONAL INJURY PROTECTION (PIP) ATTORNEYS

No Fees or Costs Unless We Recover Benefits For You

FLLegalGroup.com



Hablamos Español -- Nous Parlons Français

Philip Friedman and the FL Legal Group team have represented many individuals and medical providers helping them protect their rights against the insurance companies.

RECOVERED MILLIONS OF DOLLARS FOR PCCS MEMBERS, AND PROUD SUPPORTERS OF PCCS FOR A DECADE.

Philip A. Friedman, Esq., MBA

AREAS OF PRACTICE

- HEALTH CARE CLINIC COMPLIANCE
- PERSONAL INJURY (NO-FAULT)
- PIP
- IME
- EUO
- PERSONAL INJURY (BI)
- CIVIL LITIGATION
- INSURANCE LAW
- PIP BILLING COMPLIANCE
- FEE SCHEDULES
- SINKHOLE



813-221-9500

MAIN OFFICE - TAMPA

2700 W. DR. MLK JR. BLVD., SUITE 400, TAMPA, FL 33607