

# The Audible Release

## A Bill Worthy Of Promoting

By Jordon VanderVeen, D.C.



There are two types of chiropractors out there: those who drink eggnog, and those who have taste buds.

But something we can all agree on – and definitely one we should actively lobby for – is the Chiropractic Medicare Coverage Modernization Act of 2019, bill H.R. 3654.

Congress is contemplating a vote on this bill which would open up and expand chiropractic services for Medicare patients. This means you may be able to be reimbursed for X-rays, E&M codes, and other services currently not covered.

This act corrects longstanding inequities by allowing Medicare patients the ability to access a full range of Medicare-covered services that a chiropractor can provide under their state licensure.

Chiropractors provide drug-free treatment options for lower-back and neck pain, so this legislation also is an important tool in the fight against the enduring opioid crisis. Over a six-year time span, 76 billion opiates were prescribed

in America.

Allowing our senior population access to modalities provided by chiropractors under Medicare insurance can potentially lower the dependence and use of drugs for the care of spinal dysfunction and pain.

Please copy this link and send your thoughts if you support this bill:

<http://cqrcengage.com/aca/app/write-a-letter?0&engagementId=501119>

DO THIS NOW. It is a win-win for our profession, and our patients are counting on you for your support.

If this potentially ground-breaking bill is news to you, join PCCS now and stay updated on the latest and most relevant information about our profession.

Best Wishes for a healthy and happy holiday season.

Jordon VanderVeen, DC



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Details on Pg 4**

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The Audible Release provides news and information that is both educational and informative to the chiropractors and their associates in the Pinellas County area.

Society news, staff changes, personal announcements, photos and success stories are welcome. Articles about chiropractic procedures and issues concerning the practice of chiropractic should be submitted to the editor. Advertising inquires should be made to the publisher or visit us online at [www.pccschiro.org](http://www.pccschiro.org)

The deadline for ads and articles is the 7th of every month.

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# Calendar of Events

## December

NO GENERAL MEETING

## January

- 14** 12:30pm Board of Directors Meeting  
Location: **The Crafted Plate**
- 28** 6:30pm: General Meeting  
Speaker: Clay Hopkins  
Topic: Proper use of CPT & EM codes and much more!!!

## February

- 11** 12:30pm Board of Directors Meeting  
Location: **The Crafted Plate**  
NO GENERAL MEETING
- 25** 6:30pm: General Meeting  
Speaker: Dr. Susanti Chowdhury  
Topic: Fact about Stem Cell Therapy

## March

- 10** 12:30pm Board of Directors Meeting  
Location: **The Crafted Plate**  
NO GENERAL MEETING
- 31** 6:30pm: General Meeting  
Speaker: TBA  
Topic: TBA



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For corrections, contact:  
Mark Lipkin DC



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Email Jennifer Comey, Executive Director at [ed@pccschiro.org](mailto:ed@pccschiro.org) with any questions.

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# THE RADIOLOGIST'S VIEW



## NEW YEAR'S RESOLUTIONS

At the beginning of each New Year most of us go through the process of establishing resolutions. With anticipatory excitement, we create a wish list that include things we want to do but are not obligated to complete. The common list includes losing weight, exercise more and spend more time with family. In general, the goal is to improve one's life, both personal and professional. As a clinician, you likely have resolutions for your office, many of which are oriented toward increasing income. In regards to New Year's resolutions in your professional life, one should consider ways in which to improve the use of diagnostic imaging services in your office. Here are some suggestions:

1. UPGRADE YOUR EQUIPMENT - There are many

practitioners who have had the same equipment and have utilized radiology in the same manner for the past 20 to 30 years. I still read x-ray films that use individual lead letters and numbers to identify the patient's name and date of films. (Many of you are not even familiar with that form of film identification.) If your film cassette screens create artifacts or your film processor sounds like an infant's squeaky toy or the Smithsonian has asked to exhibit your equipment, it is likely a good time to upgrade. If you do, it needs to be digital and it needs to be good quality. Prepare for sticker shock.

2. QUALITY ASSURANCE – As physicians, we have a duty to do what is best for the patient. In regards to diagnostic imaging, it is important to develop a specific and comprehensive protocol for your imaging services. This begins with the decision to use some form of diagnostic imaging and ends with the final product...the actual image. Review all the steps that are required to accomplish this and determine where changes can be made to minimize patient exposure and improve image quality.

Cont On Pg 8

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# THE RADIOLOGIST'S VIEW (Cont From Pg 6)

3. **IMAGE QUALITY** – Are you satisfied with the quality of your images? Poor quality images reflect on both you as a practitioner and on the entire profession. Make it a goal to improve your image quality with the equipment that you have. There are often simple fixes to the common errors that are seen in image production. If necessary, review your factor chart (if you still use one). Equipment needs to be calibrated, screens and processors need to be cleaned regularly and darkrooms need to be dark. If you have digital equipment, be sure the software is up to date and any required maintenance is performed. Collimate, collimate, collimate. This improves image quality and can reduce patient dosage.

4. **EDUCATION** – The most important function of the practitioner regarding diagnostic imaging is to determine when imaging is indicated and which is the appropriate modality to order. Don't practice by habit. Each case is different and therefore the requirements for imaging are different. Learn the advantages and disadvantages for each modality so that you feel more confident in your orders. Know when to use contrast MRI and understand why CT may be a better choice in some cases. Develop a clear rationale for ordering flexion and extension x-ray or MRI images. Understand the value of images that you do not regularly perform, such as chest films. Learn to navigate the various image viewers that are contained on CDs produced by imaging centers. Review basic terminology that may be

contained in an image report. Review State rules and regulations that relate to the use of ionizing radiation and be certain you are in compliance.

5. **IMAGING CENTERS** – It seems that there is an increasing number of physicians that are opting out of the responsibilities of owning their x-ray equipment and are choosing to send patients to a local diagnostic imaging center. Choose the center wisely. Make it a goal to visit a center, introduce yourself and learn about the equipment that they have. Be sure that the center knows your needs, who you are, what you do, what your profession is about and that is has radiologists with which you are comfortable in consulting.

I would imagine that creating New Year's resolutions, in regards to diagnostic imaging, is not a top priority. But one of mine is to continue to help and encourage the clinicians in our profession to do that which is best for the patient when it comes to ionizing radiation and other forms of diagnostic imaging.

Terry D. Sandman, DC, MPH, DACBR  
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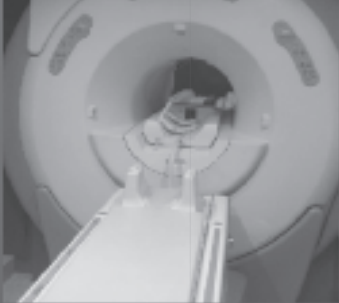
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