

October 2019

The Audible Release

So long, and thanks for all the fish

By Dan Roode, D.C.



It's been my honor and pleasure serving the PCCS as President these past two years. Seeing how much effort and time it takes, from a plethora of people, to run something as simple-seeming as a county society has given me great respect for the institution itself and the

individuals who keep it going. I won't name names, for fear of forgetting someone before the publication deadline, but those core individuals know who they are. Others who participate know who they are. All the rest of us *should* know who they are, for we are all reaping the benefits of their efforts to promote our profession to the public and to our lawmakers in order to broaden

chiropractic acceptance and admiration in our communities and our regulations.

I maintain an open invitation to meet with anyone for lunch or coffee who has ideas about how we may further improve our profession and/or society. Whether you'd like to meet because you agree or because you disagree, the important thing is we keep talking and keep doing. We have to keep moving forward if we want to get ahead.

Yours in health, Dan Roode, DC



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The Audible Release provides news and information that is both educational and informative to the chiropractors and their associates in the Pinellas County area.

Society news, staff changes, personal announcements, photos and success stories are welcome. Articles about chiropractic procedures and issues concerning the practice of chiropractic should be submitted to the editor. Advertising inquires should be made to the publisher or visit us online at www.pccschiro.org

The deadline for ads and articles is the 7th of every month.

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Executive Director

Jennifer Comey

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Calendar of Events

October

Chiropractic Day on the Capitol
Details on page 12

Shoot for the PAC
Details on page 11

29 6:30pm Joint General Meeting Location: The Crafted Plate

Topic: FCA and Legislative Updates

November

12:30pm Board of Directors Meeting

Location: The Crafted Plate NO GENERAL MEETING

16 SACA Golf Tournament

(See page 2 for more information)

Decmber

10 12:30pm Board of Directors Meeting

Location: The Crafted Plate

13 HOLIDAY PARTY

NO GENERAL MEETING





New Website Feature:

Find a PCCS Sponsor

Google Map with search; and Clinic Website link.

Find a PCCS Chiropractor

www.PccsChiro.org

Plans for social media advertising later this year.

Make sure your information is updated.

For corrections, contact:
Mark Lipkin DC



P.C.C.S. 2020 Membership September 2019 thru December 31, 2020

This is a message for Chiropractors that are NOT current 2019 paid members!!! If you join now for 2020, you will have the rest of the 2019 membership which includes the September and October meetings, PLUS the Holiday Party if your payment is received by September 20th, 2019!

Doctor's Name

Please check one of the following:

- □ Annual Dues with a \$50 voluntary contribution to the PAC = \$225.00
- □ Annual Dues = \$175.00
- 1st Year Licensed D.C. Annual Dues +\$50 contribution to the PAC = \$149.00 (Graduated in 2018)
- □ 1st Year Licensed D.C. Annual Dues = \$99.00 (Graduated in 2018)

PAC = The PCCS Political Action Committee

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Join by Mail: Enclose Invoice & Check Payable to: **PCCS** P.O. Box 7515 Seminole, FL 33775-7515

Membership is for the chiropractor listed above only & is non-transferable.

Email Jennifer Comey, Executive Director at ed@pccschiro.org with any questions. *Contributions to the PCCS-PAC are not deductible as charitable contributions for federal income tax purposes,

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THE RADIOLOGIST'S VIEW



What the Clinician Should Know About Diagnostic Imaging

Working through the various diagnostic imaging courses in chiropractic college is an essential component of the right of passage to the Doctor of Chiropractic degree. This generally includes the study of physics and clinical courses in bone, joint, trauma, chest and gastrointestinal

radiology. There is a focus on patient positioning and radiation protection in the later part of the curriculum. The amount of information that is presented in each course can be overwhelming but is often required to meet accreditation standards. Over time a paradigm shift seems to be developing as imaging and computer technology demands a different approach to training doctors. The need to distinguish a giant cell tumor from an aneurysmal bone cyst or a chest tumor from an extrapleural lesion, is not necessary to become a successful clinician. Instead, understanding appropriate use of diagnostic imaging modalities is becoming increasingly vital in modern day practice. So, what should the practicing

physician know.

- 1 .Imaging modalities If the evaluation of a patient leads to a clinical question that can be answered by diagnostic imaging, it is important to understand the various imaging modalities that are available to answer that question. Although x-ray is often thought of as the portal of entry imaging modality, it often fails to provide sufficient information. Proceeding to the next modality or choosing the initial one requires a thorough understanding of the physics, capabilities and limitations of that modality.
- 2. X-ray community standards If a physician performs in-office x-rays, there is an obligation to adhere to community standards. There are well established views and series as well as evidence-based indications and contraindications for the use of ionizing radiation.
- 3. Ordering advanced imaging If one modality fails to answer the clinical question, additional imaging may be necessary. The decision as to the next appropriate step requires an Cont On Pg 8

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THE RADIOLOGIST'S VIEW (Cont From Pg 6)

understanding of the advanced modalities and how to order them. Ordering advanced imaging is usually done by body area, for example, an MRI of the lumbar spine. The sequences that are performed can be modified to fit the clinical diagnosis, so it is important that the clinician supply the significant and relevant clinical information. The radiologist can then modify the protocol if needed. The indications for contrast imaging need to be understood. In cases of trauma, the mechanism of injury is an essential bit of information that is required on a requisition. New standards and procedures for ordering advanced imaging has begun and, like many regulations, they are starting with Medicare. Appropriate use criteria rules have been developed and will soon begin on the Federal level, likely filtering down to commercial carriers. In general, ordering physicians will be required to get approval before additional studies will be reimbursed. The decision will be evidence based and not determined by policy limits or made arbitrarily.

- 4. How to review images This requires familiarity with a DICOM viewer, a topic that was discussed in a previous article.
- 5. Speaking radiology It is essential that the practicing physician be able to understand (in a sense, translate) the imaging report into an action. Some reports contain unfamiliar terminology, unusual differentials as well as angular and linear measurements. If needed, referring physician should feel comfortable with asking the radiologist to clarify

the terminology or descriptions. Further imaging recommendations may be made in the report, but it is ultimately the referrers decision as to necessary follow-up. There is a movement in the radiology community to make reports patient friendly due to the access that patients have to their medical information.

6. What to do with the information – Ultimately the physician needs to decide if the imaging modality ordered answered the clinical question. The results of the studies need to be incorporated into the patient's file. That does not only mean that a copy of the report is included, but that the results have been acknowledged and that there has been confirmation of the diagnosis or indication for additional testing. A notation demonstrating some type of action should be reflected in the file. This may manifest as a change in diagnosis, change in treatment, prognosis or referral.

When it comes to the use of diagnostic imaging, the practicing physician need not be concerned with differentiating Paget's disease from fibrous dysplasia but rather how to use diagnostic imaging appropriately, efficiently and safely. The radiologist is there to guide you through the process. The team approach is the one that will benefit the patient the most, so focus and improve on that which you do best, patient care.

Terry D. Sandman, DC, MPH, DACBR drtsandman@aol.com

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PCCS Classified Ads

FOR SALE for \$500. Winco tables for \$25 each. They have imperfections on their tops. 1 shoulder wheel \$25. 2 14 X 17 rare earth green cassettes/screens and 3 10 X 12 of the same. \$100 buys all three.Please contact Dr. Russell Janssen at 727-726-8822 or email at backdr1@verizon.net

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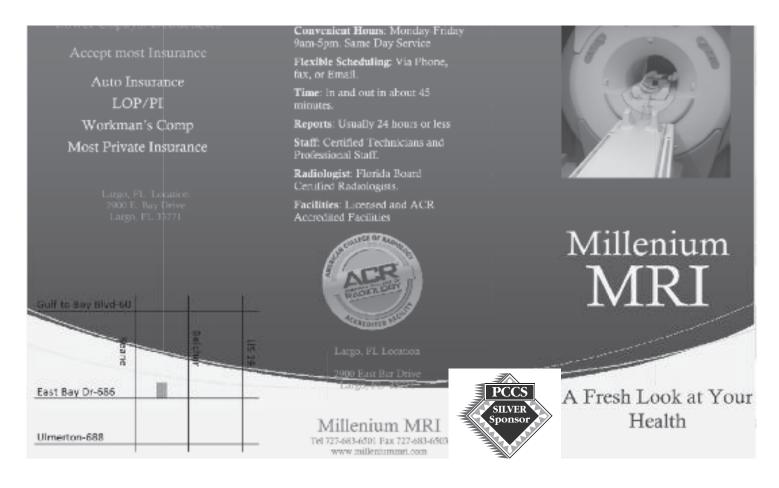
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"Thank you to the chiropractors below that are supporting the PCCS and PAC in 2019" See page 5 for the 2019 Membership Application if you have not already mailed it in. Contact Jennifer Comey, Executive Director, with any questions regarding membership at ed@pccschiro.org

We appreciate your support of our society which works hard to serve & represent you. Names listed in BOLD have donated to the PAC In their membership dues (Political Action Committee)

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Pinellas County Chiropractic Society "Shoot for the PAC"

Trapshooting Tournament

This is a trapshooting event that will be held at the **Silver Dollar Trap Club** in Odessa. No previous gun handling experience or equipment is needed, as there will be registered instructors to help each participant in the safe use and handling of the shotgun. There are no age restrictions for participating.

Proceeds from this FUN event will benefit the **PCCS PAC** and will be used to support campaigns of State Legislators that <u>support</u> the chiropractic profession.

Date: Thursday October 24, 2019

Time: 10:00 AM for squad assignments (must be prompt)

Address: 12515 Silver Dollar Dr., Odessa, FL 33556

Price (includes one practice round and two tournament rounds of trap, trophies and lunch!):

Current PCCS members and their guests \$85/person

Non-members and their guests \$95/person

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REGISTRATION

Name and phone #:	Occupation
OR	
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- Lunch Sponsor: Recognition of sponsoring the Lunch during the awards ceremony \$500

Make checks payable to: PCCS PAC

2019/2020 CHIROPRACTIC DAY AT THE CAPITOL PCCS AGENDA & TRANSPORTATION

Once again we will be chartering a bus. The trip is **FREE** to 2019/2020 paid chiropractic members of the PCCS. The cost to staff and non-members will be \$50.00. The bus will be leaving the parking lot at the Holiday Inn in the Icot Center (13625 Icot Blvd, Clearwater) promptly at 6:00pm on Monday October 14th. Accommodations for that night can be made through the FCA (contact Jennifer Comey or your local society executive director for information). The bus will return on Tuesday night approximately 11:30pm.

ITINERARY

Monday, October 14th:

6:00 pm: Bus leaves from the Holiday Inn to Tallahassee

11:00 pm: Bus arrives at the Holiday Inn/Comfort Inn

Tuesday, October 15th:

Meeting with legislators from our area and others who have significant impact on healthcare. Breakfast & Lunch will be served compliments of the FCA. (See FCA itinerary for details of specific times)

Be sure that you register with the FCA

6:30 pm: Bus leaves Tallahassee

11:30 pm: Bus returns to the Holiday Inn

If you cannot attend, please consider making a donation to the local chiropractic PAC (Political Action Committee) to financially support our efforts.

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***Please contact Jennifer Comey, PCCS Executive Director, at (727) 560-6302 or by email at ed@pccschiro.org, if you plan on joining the PCCS group on the chartered bus trip.

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