

The Audible Release

Season's Greetings

By Dan Roode, D.C.



Hopefully our PCCS members enjoyed their time at the PCCS Annual Holiday Party. This year the format was much more relaxed and casual, giving everyone a great reason to enjoy our iconic coast at

Clearwater Beach. Food, drink, instantly-framed photos, merriment and great company were all provided to give everyone a wonderful carefree evening. I want to thank Central Imaging Open MRI who was our photography sponsor. Dr. Thomas Boland also helped with the cost of the incredible dinner.

As we exit the holiday season we hit the ground running into 2019! Or stumbling, but I encourage you all to hit it running. Run for your practice. Run for your loved ones. Run for your profession. Run for office. Ok, while we could certainly use a voice on the inside, we'll treat that last one as optional.

By the way of speaking of office...Chiropractic Day at the Capitol is scheduled for Tuesday Jan 22nd. As always, chiropractors from all over the state will be meeting with their local representatives. Details will come soon on transportation to the capitol if you can come rally with many of the PCCS board members. If you can not make it, consider making a donation to the Political Action Committee (PAC). If you haven't renewed your 2019 membership yet, you can make a \$50 contribution with your dues.

Yours in health,
Dan Roode, DC



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Details on Pg 4**

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The Audible Release provides news and information that is both educational and informative to the chiropractors and their associates in the Pinellas County area.

Society news, staff changes, personal announcements, photos and success stories are welcome. Articles about chiropractic procedures and issues concerning the practice of chiropractic should be submitted to the editor. Advertising inquires should be made to the publisher or visit us online at www.pccschiro.org

The deadline for ads and articles is the 7th of every month.

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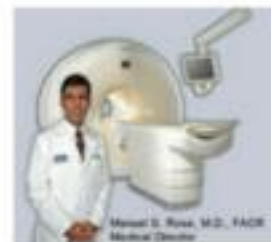
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Calendar of Events

December

- 1** **PCCS HOLIDAY PARTY**
Location: **Marina Cantina - Clearwater Beach**
For 2018 Members and Sponsors
Invitations and Evites to come soon
with the details.
- 11** 12:30pm Board of Directors Meeting
Location: **The Crafted Plate**



January

- 8** 12:30pm Board of Directors Meeting
Location: **The Crafted Plate**
- 22** Chiropractic Day at the Capitol
- 29** 6:30pm: General Meeting
Location: **The Crafted Plate**
(located inside the St Petersburg Marriott)
Speaker: TBA
Topic: TBA



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February

- 12** 12:30pm Board of Directors Meeting
Location: **The Crafted Plate**
- 26** 6:30pm: General Meeting
Location: **The Crafted Plate**
(located inside the St Petersburg Marriott)
Speaker: TBA
Topic: TBA

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THE RADIOLOGIST'S VIEW



The Principle of ALARA

There has been increasing attention given to the proper use of diagnostic radiology through a campaign known as "Choosing Wisely". The American Chiropractic Association (ACA)

participated in this campaign and endorsed a statement concerning the use of x-ray in certain patients with low back pain which resulted in a discussion within our profession regarding the wording of the statement. Many chiropractors became concerned that the statement would stifle their clinical decision making and allow third party payors to deny payment for radiology services. However, regardless of any

declaration about the proper use of radiation, the clinician must always be aware of the potential harm to a patient inherent in using ionizing radiation and therefore take appropriate action to minimize that harm. The privilege to use diagnostic radiation comes with the responsibility to use it in accordance with standards that minimize patient dosage and maximize clinical information. This concept or principle is a regulatory requirement known as ALARA.

As defined in Title 10, Section 20.1003, of the *Code of Federal Regulations* 10 CFR 20.1003), ALARA is an acronym for "as low as (is) reasonably achievable," which means making every reasonable effort to maintain exposures to ionizing radiation as far below the dose limits as practical, consistent with the purpose for which the licensed activity is undertaken, taking into account the state of technology, the economics of improvements in relation to state of technology, the

Cont On Pg 8

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THE RADIOLOGIST'S VIEW (Cont From Pg 6)

economics of improvements in relation to benefits to the public health and safety, and other societal and socioeconomic considerations, and in relation to utilization of nuclear energy and licensed materials in the public interest.

ALARA is a conservative philosophy based on the hypothesis known as the non-threshold linear relationship. That is, radiation dose in any amount has a negative effect on biological tissue at a cellular and genetic level. Although there are many who believe that there is such a thing as a safe level of radiation (a threshold relationship), the standard of ALARA remains a prudent concept.

There are three principles or factors that are effective in achieving a dose ALARA in the patient and the person taking the x-rays:

Time – Utilizing the minimal time of exposure directly reduces radiation dose. This includes the use of sensitive film, screens or digital sensors.

Distance – Remember the inverse square law. By doubling the distance between you and the radiation source will reduce your radiation exposure by a factor of four.

Shielding – Lead shielding in the appropriate places. This should include the proper use of collimation.

A clinician also has a duty to adhere to the ALARA principle. This can be accomplished by carefully and properly choosing those patients that require the use of ionizing radiation to arrive at an accurate diagnosis. The benefit of the information obtained from a radiograph must outweigh the potential injury to a patient. This applies, regardless of whether you perform the x-ray study yourself or send the patient out to an imaging facility. Although repeating images should be minimized, they are sometimes necessary to achieve the level of benefit needed to justify the radiation dose.

Think about this; if you evaluate and manage your patients with careful attention to diet, exercise habits, stress levels, environmental insult as well as standard examination, why would you subject them to ionizing radiation if not for the patient's benefit? You can minimize this risk by utilizing and familiarizing yourself with the principle of ALARA.

Terry D. Sandman, DC, MPH, DACBR
drtsandman@aol.com

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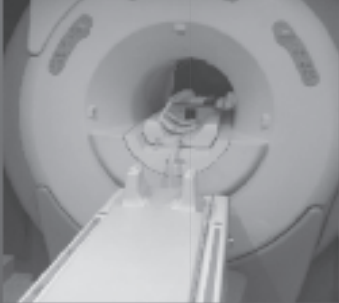



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ITINERARY

Monday, January 21st:

6:00 pm: Bus leaves from the Holiday Inn to Tallahassee
11:00 pm: Bus arrives at the Holiday Inn/Comfort Inn

Tuesday, January 22nd:

Meeting with legislators from our area and others who have significant impact on healthcare. Breakfast & Lunch will be served compliments of the FCA. (See FCA itinerary for details of specific times)

Be sure that you register with the FCA

6:30 pm: Bus leaves Tallahassee
11:30 pm: Bus returns to the Holiday Inn

If you cannot attend, please consider making a donation to the local chiropractic PAC (Political Action Committee) to financially support our efforts.

Make checks payable to PAC and mail to:

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