

The Audible Release

FREE PIZZA FOR LIFE!!!



FREE PIZZA FOR LIFE!!! Now that I have your attention, allow me to introduce myself. I'm Dan Roode, D.C., and I am pleased to be the new president for the Pinellas County Chiropractic Society. Many of you know me by now, but if you don't – you should! That's because for the

past 5 years I've attended the majority of PCCS meetings and have been able to have many pleasant, personal, and professional interactions with the distinguished members of our great profession. If you've never seen my face before, you probably haven't been very active in the local society – and I'm not here to chastise you for it. What I would encourage, however, is that you simply give it a try for a year.

Our profession sees the vast majority of us working in a solo practice with only our staff and patients to keep us company. Sure, that can be fulfilling and is what pays the bills, but getting together with fellow DCs provides a different kind of interaction and connection. This is not to suggest it is any better than these other

relationships, but surrounding yourself with other members of your profession can ground us in a world in which it is easy to spiral out into the stratosphere with stress. Meeting with other chiropractors allows for a chance to laugh, cry and commiserate about the experiences we all go through in daily practice. It even allows one the unique opportunity to obtain advice or simply bounce ideas off of the only people in the world which share the same trials and tribulations of being a chiropractor in Pinellas County. It keeps us much more involved of the changes that affect our practices and livelihoods much better than passively reading an email or online update. And you never know what interaction or connections may blossom into a meaningful personal and/or professional relationship.

It's never too late. It's never too early. Just come on in – the water's fine.

Yours in health,
Dan Roode, DC



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Details on Pg 4**

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The Audible Release provides news and information that is both educational and informative to the chiropractors and their associates in the Pinellas County area.

Society news, staff changes, personal announcements, photos and success stories are welcome. Articles about chiropractic procedures and issues concerning the practice of chiropractic should be submitted to the editor. Advertising inquires should be made to the publisher or visit us online at www.pccschiro.org

The deadline for ads and articles is the 7th of every month.

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Calendar of Events

November

- 14** 12:30pm Board of Directors Meeting
Location: **The Crafted Plate**
NO GENERAL MEETING THIS MONTH!

December

- 1** HOLIDAY PARTY
Location: Holiday Inn Harbourside
For paid Chiropractic Members and Sponsors
Casino theme night
More information in your mailed invitations
- 12** 12:30pm Board of Directors Meeting
Location: **The Crafted Plate**
NO GENERAL MEETING THIS MONTH!

January

- 9** 12:30pm Board of Directors Meeting
Location: **The Crafted Plate**
- 30** 6:30pm: General Meeting
Location: **The Crafted Plate**
(located inside the St Petersburg Marriott)
Speaker: Dr. Clay Hopkins
Topic: TBA

February

- 13** 12:30pm Board of Directors Meeting
Location: **The Crafted Plate**
- 27** 6:30pm: General Meeting
Location: **The Crafted Plate**
(located inside the St Petersburg Marriott)
Speaker: TBA
Topic: TBA



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For corrections, contact:
Mark Lipkin DC



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January 1, 2018 thru December 31, 2018

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Doctor's Name _____

Please check one of the following:

- Annual Dues with a \$50 voluntary contribution to the PAC = \$225.00**
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- 1st Year Licensed D.C. Annual Dues +\$50 contribution to the PAC = \$149.00
(Graduated in 2017)
- 1st Year Licensed D.C. Annual Dues = \$99.00
(Graduated in 2017)

Membership Due by January 31, 2018

___ Check here if there have been no changes to your contact information from your application from 2017. Proceed to the bottom of the page for mailing details.

___ Check here if you are a **New Member** or if there has been any change in your contact information. Please fill out the following contact information.

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Chiropractic College _____ Foreign Language(s) Spoken _____

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Call Jennifer Comey, Executive Director at (727) 398-5303 with any questions.

*Contributions to the PCCS-PAC are not deductible as charitable contributions for federal income tax purposes.

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THE RADIOLOGIST'S VIEW

DO YOU CHOOSE WISELY?



There has been shift in the health care environment toward evidence based practice, benefiting both the patient as well as the physician and allowing for a more efficient use of financial and human resources. Third party payers, both governmental and commercial, increasing rely on this evidence to

establish policy and reimbursement schedules. Several guidelines have been developed that are based on the current evidence and then adopted by the appropriate profession. Relatively recently, a concept was developed called *Choosing Wisely*. This is an initiative of the American Board of Internal Medicine (ABIM) Foundation in partnership with Consumer Reports that seeks to advance a national dialogue on avoiding wasteful or unnecessary medical

tests, treatments and procedures.

There are nearly 100 professional health care groups and associations that have participated in the *Choosing Wisely* campaign. The American Chiropractic Association (ACA) has become one of those groups and has released a list five tests and procedures commonly ordered by chiropractors that evidence indicates, may not be necessary. Two of these relate to radiology and are listed below:

1. Do not obtain spinal imaging for patients with acute low-back pain during the six (6) weeks after onset in the absence of red flags.

In the absence of red flags, evidence-based guidelines do not support the routine use of spinal imaging for patients with acute back pain of less than six weeks duration. Red flags include history of cancer, fracture or suspected fracture based on clinical history, progressive neurologic symptoms and infection, as well

Cont On Pg 8

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THE RADIOLOGIST'S VIEW (Cont From Pg 6)

as conditions that potentially preclude a dynamic thrust to the spine, such as osteopenia, osteoporosis, axial spondyloarthritis and tumors. Unnecessary imaging incurs monetary cost, exposes the patient to ionizing radiation, and can result in labeling patients with conditions that are not clinically meaningful, creating a false sense of vulnerability and disability. Indeed, several studies have shown that the routine use of radiographs in the care of low-back pain may result in worse outcomes than without their use.

2. Do not perform repeat imaging to monitor patients' progress.

With few exceptions (e.g., the long-term management of idiopathic scoliosis) radiographic findings should not be used as outcome measures for low-back pain. There is currently no data available to support a relationship between changes in alignment or other structural characteristics and patient improvement. This practice increases costs, exposes patients unnecessarily to ionizing radiation and may distract from more meaningful outcomes. Furthermore, there is no known correlation between performing routine or repeat imaging studies to monitor a patient's condition and improved clinical outcomes or meaningful changes in patient management. Repeat imaging is appropriate only if strong clinical indications exist, such as a major change in diagnosis, documented worsening of symptoms or significant progression of disease. Failure

to respond to treatment is not an indication for repeat imaging.

The ACA recommendations were developed by the association's Quality Assurance and Accountability Committee after extensive research. Some chiropractors and other Associations may have differing opinions. However, *Choosing Wisely* makes it clear that the recommendations should not be used to establish coverage decisions or exclusions. It is meant to initiate conversation about necessity of care and realizes the differences in patients and situations.

I would like to see more recommendations and am confident that they will be developed. Our profession needs to improve its participation in evidence based practice, especially when it comes to the use of ionizing radiation and expensive imaging procedures. It may be hard to remove the bad habits that have crept into a practice, but doing so will result in improved quality of care and more efficient use of resources.

If you would like to see the other three recommendations or other information regarding *Choosing Wisely*, go to "choosingwisely.org".

Terry D. Sandman, DC, MPH, DACBR
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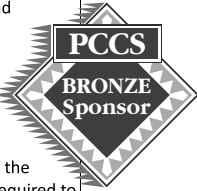
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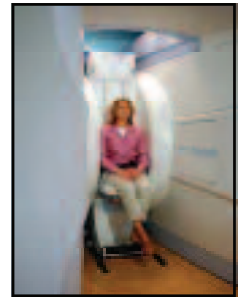
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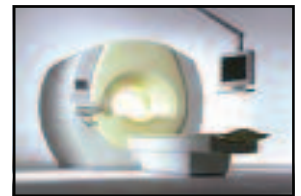
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"Thank you to the chiropractors below that are supporting the PCCS and PAC in 2017" See page 13 for the 2017 Membership Application if you have not already mailed it in.

Contact Jennifer Comey, Executive Director, with any questions regarding membership at (727) 398-5303 or email at: ed@pccschiro.org

We appreciate your support of our society which works hard to serve & represent you.

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